### WNCT Side EACTEBNI MOETH

3221 S. Evans St. Greenville, NC 27834 252-355-8500

And:

POL/DSCC IE

Washington, DC 20007 3050 K Street Northwest Great American Media

## WNCTacom Greenville, NC 27834 (252) 355-8542 WNCT

# CONTRACT

DSCC 10/11/16 - 10/17/16 Product Contract Dates Advertiser 5470 Contract / Revision Estimate # 950594 Original Date / 25316647 Alt Order # / Revision

9913721 Special Handling WNCT EOM/EOC IN3307/TO232 Billing Cycle Adults 35+ Demographic Agency Ref Agy Code roperty Katz Washington Broadcast 49 Billing Calendar Advertiser Code Account Executive 10/05/16 Advertiser Ref / 10/12/16 Katz/Washingto Sales Office Cash 53 Cash/Trade Product 1/2

\$140.00	_	N	:30	7a-8a <u>Rate</u> \$140.00	5 WNCT 10/11/16 10/17/16 Local News Sa 7-8a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/11/16 10/17/16S- 1
\$325.00	_	N N	30	7a-9a <u>Rate</u> \$325.00	4 WNCT 10/11/16 10/17/16 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 1
\$1,625.00	ڻ.	NM	:30	7a-9a <u>Rate</u> \$325.00	3 WNCT 10/11/16 10/17/16 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 5
\$850.00	2	NM	:30	6a-7a Rate \$425.00	2 WNCT 10/11/16       10/17/16       Local News @ 6a         Start Date       End Date       Weekdays       Spots/Week         Week: 10/11/16       10/17/16       MTWTF       2
\$1,700.00	4	MN	:30	6a-7a <u>Rate</u> \$425.00	1 WNCT 10/11/16 10/17/16 Local News @ 6a  Start Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethicity. Any advertiser certifies or ethnicity.

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT Side EACHER NO STATE

WNCTscom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

POL/DSCC IE 10/11/16 - 10/17/16 Contract Dates Advertiser DSCC Product Contract / Revision 950594 Original Date / Revision 10/05/16 5470 25316647 Estimate # Alt Order# / 10/12/16

\$1,200.00	ω	MN	:30	530p-6p	16 WNCT 10/11/16
\$400.00	_	NM	:30	5p-530p <u>Rate</u> \$400.00	15 WNCT 10/11/16 10/17/16 Local News @ 5p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/11/16 10/17/16 MTWTF 1
\$800.00	N	NM	:30	4p-5p <u>Rate</u> \$400.00	14 WNCT 10/11/16 10/17/16 Dr.Phil Start Date
\$400.00	_	NM	:30	9a-1030a <u>Rate</u> \$400.00	13 WNCT 10/11/16 10/17/16 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16S 1
\$400.00	_	NM	:30	9a-1030a <u>Rate</u> \$400.00	12 WNCT 10/11/16 10/17/16 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16S 1
\$780.00	done	NM	:30	1230p-130p <u>Rate</u> \$780.00	11 WNCT 10/11/16 10/17/16 Y&R  Start Date
\$2,125.00	(J1	NM	:30	12p-1230p <u>Rate</u> \$425.00	10 WNCT 10/11/16 10/17/16 Local News @ 12p  Start Date
\$550.00	_	NM	:30	11a-12p <u>Rate</u> \$550.00	9 WNCT 10/11/16 10/17/16 Price is Right Start Date
\$350.00	_	NM	:30	10a-11a <u>Rate</u> \$350.00	8 WNCT 10/11/16 10/17/16 Let's Make a Deal  Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 1
\$140.00	•••	MN	:30	7-8a <u>Rate</u> \$140.00	7 WNCT 10/11/16 10/17/16 Local News Su 7-8a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/11/16 10/17/16S 1
\$140.00	_	NM	:30	7-8a <u>Rate</u> \$140.00	6 WNCT 10/11/16 10/17/16 Local News Su 7-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/16 10/17/165 1
				Rate	Start Date End Date Weekdays Spots/Week
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side Walles was was a

WING Lecorn Greenville, NC 27834 an your side online 3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCT 3221 South Evans Street

Start/End

Spots/

	Contract / Revision	Alt Order #
	950594 / 1	25316647
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5470
Advertiser	Origi	Original Date / Revision
POL/DSCC IE	10	10/05/16 / 10/12/16

\$2,750.00	_	MN		:30	7p-8p <u>Rate</u>	Spots/Week	16 60 Minutes Weekdays	/16 10/17/16 End Date	25 WNCT 10/11/16 <u>Start Date</u> <u>E</u>
\$4,250.00	_	N N		:30	9p-10p <u>Rate</u> \$4,250.00	inds Spots/Week 1	16 Criminal Minds Weekdays S	/16 10/17/16 End Date 1 10/17/16	24 WNCT 10/11/16  Start Date E Week: 10/11/16 10
\$4,750.00	<b></b>	Z Z		:30	8p-9p <u>Rate</u> \$4,750.00	Spots/Week	Weekdays	/16 10/17/16 End Date 1 10/17/16	23 WNCT 10/11/16  Start Date E Week: 10/11/16 10
		N M	\$850.00	F ;30	730p-8p	ud	/16 Family Feud	See MG 22.3 3 WNCT 10/14/16-10/14/16 3 MG for 22.2 10/11	See MG 22.3 3 WNCT 10/14/16-7 (9) MG for 22.2 10/11
		Type NM	<u>Rate</u> \$850,00	Weekdays Length MTuwThF :30	Start/End Time Wee 730p-8p MTul	E I	Description /16 Family Feud	ot Ch Date Range 2 WNCT 10/11/16-10/17/16	Spot Ch D: 2 WNCT 10
\$1,700.00	2	M		:30	730p-8p <u>Rate</u> \$850.00	d <u>Spots/Week</u> 2	16 Family Feud <u>Weekdays</u> MTWTF	/16 10/17/16 End Date 10/17/16	E 22 WNCT 10/11/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$325.00	-	NN		:30	6p-630p <u>Rate</u> \$325.00	s @ 6p Su Spots/Week 1	16 Local News Weekdays	/16 10/17/16 End Date 1 10/17/16	21 WNCT 10/11/16  Start Date E Week: 10/11/16 11
\$200.00	_	NM		:30	7p-730p <u>Rate</u> \$200.00	Spots/Week 1	16 Sa 7p-730p <u>Weekdays</u> S-	10/17/ nd Date 0/17/16	20 WNCT 10/11/16  Start Date E Week: 10/11/16 10
\$300.00	_	Z N		:30	1 630p-7p Rate \$300.00	CBS Evening New Weekend 630p-7p  /eekdays Spots/Week R S- 1 \$300	1 1 15	10/17/1 nd Date 0/17/16	19 WNCT 10/11/16  Start Date E Week: 10/11/16 1
\$275.00	_	NN		:30	6p-630p <u>Rate</u> \$275.00	s @ 6p Sa Spots/Week 1	6 Local News WeekdaysS-	/16 10/17/16 End Date 1 10/17/16	18 WNCT 10/11/16  Start Date E Week: 10/11/16 10
\$1,000.00		NN		:30	6p-630p <u>Rate</u> \$1,000.00	s @ 6p Spots/Week 1	16 Local News Weekdays MTWTF	/16 10/17/16 End Date 10/17/16	17 WNCT 10/11/16  Start Date E Week: 10/11/16 1
					<u>Rate</u> \$400.00	Spots/Week 3	Weekdays MTWTF	End Date 10/17/16	Start Date Week: 10/11/16
Amount	Spots	tn TypeSpots	Rate Rtn	/s Length Week	Time Days	ā	Ch Start Date End Date Description	Date End Da	*Line Ch Start

(\* Line Transactions: N = New, E = Edited, D = Deteted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT Side SAN NO SAN

WNCTscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	950594 / 1	25316647
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5470
Advertiser	Origi	Original Date / Revision
POL/DSCC IE	10	10/05/16 / 10/12/16

				73.75	\$24,373.75	(\$4,301.25)	\$28,675.00	45	Totals
				73.75	\$24,373.75	(\$4,301.25)	\$28,675.00	45	09/26/16 -10/17/16
				nount	Net Amount	Agency Comm.	Gross Amount A	# of Spots Gr	Time Period
	\$28,675.00	45		0.00	Totals				
5	\$100.00	N	MN	:30		1235a-135a <u>Rate</u> \$50.00	e Show Spots/Week 2	/16 10/17/16 Late Lat End Date Weekdays 10/17/16 MTWTF	28 WNCT 10/11/16 10/17/16 Late Late Show Start Date End Date Weekdays S. Week: 10/11/16 10/17/16 MTWTF
	\$400.00	_	NM	:30		11p-1135p <u>Rate</u> \$400.00	Spots/Week 1	16 10/17/16 LN Su End Date Weekdays 10/17/16S	27 WNCT 10/11/16 10/17/16 LN Su Start Date End Date Weekday Week: 10/11/16 10/17/16S
	\$700.00	_	NM	:30		11p-1135p <u>Rate</u> \$700.00	sws @ 11p Spots/Week 1	10/17/16 Local Ned Date Weekdays	26 WNCT 10/11/16 10/17/16 Local News @ 11p Start Date
						<u>Rate</u> \$2,750.00	Spots/Week 1	End Date Weekdays 10/17/16S	<u>Start Date</u> <u>En</u> Week: 10/11/16 10
	Amount	Spots	Rate Rtn TypeSpots	Length Week	Days	Time	tion	End Date Descrip	*Line Ch Start Date End Date Description
				Spots/		Start/End			

Signature:	
ate:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.